



## ENGINEERING DATABASE

### REED BUSINESS INFORMATION

21,007 RECORDS

13,975 PERSONALISED RECORDS

#### SOURCE

Engineers from across the following Reed Business Information Titles: Australian Mining, Broadcast Engineering News, Construction Contractor, Electrical World, Electronic News, and Process & Control Engineering.

#### PROFILE

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#### Electronics News

This magazine covers technological trends, news, new products and policy changes affecting the electronics industry. Its recognised profile as a voice for the industry is continually reinforced through articles by respected industry personnel, engineers and market analysts.

##### Who reads EN?

Engineers, technical managers, technical officers and people in top management positions. Subscribers work in many different industries including electronic equipment and components, telecommunications, research and defence.

#### Australian Mining

This magazine is a leading publication providing the mining and minerals processing industry in Australia with relevant information on exploration, extraction, minerals processing, mining technology, and mine management.

##### Who reads Australian Mining?

Senior management, supervisors and technical staff at coal and hard rock mining companies around Australia, both on-site and at head office, involved with work ranging from exploration to processing.

#### Broadcast Engineering News

Australia's leading technology magazine for TV, radio and recording industries. Its coverage reflects technological and legislative change in the areas of duplication, transmission and signal distribution, desktop video and multimedia, video production, professional audio, cable and satellite, TV and more.

##### Who reads BEN?

Engineers, operators and management in television, radio,



Recording and corporate production throughout Australasia, South East Asia and the South Pacific.

### Construction Contractor

Construction Contractor is a news magazine for the construction industry with articles relating to civil engineering, earthmoving, public works, commercial and industrial building. Features back it on industry issues written by experts in their fields.

## SELECTIONS

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### State Breakdown

ACT	223
NSW	5354
NT	74
QLD	1956
SA	988
TAS	242
VIC	4262
WA	876

### Job Titles

General Manager	3919
Chief Engineers	676
Engineering Manager	978
Engineer	4704
Electrical/Electronics Engineer	782
Design engineer	533
Project engineer	487
Mechanical Engineer	249
Production engineer	117
Process Engineer	121
Plant Engineer	178
Communications Engineer	57
Chemical Engineer	9
Computer Engineer	42
Audio Engineer	48
Engineering Consultant	246
Engineering Director	42
Packaging Engineer	23
Graphic / Animation / FX	2
Recording Engineer	23
Chemical Engineer	2
Maintenance Engineer	71
Civil Engineer	449
Sales Engineer	245



## Nature of Business

Mining	306
Food/Beverage Mfg	645
Manufacturing	2927
Electricity Gas Supply	198
Building/Construction	732
Petroleum refining	191
Fabricated Metal Mfg	272
Electrical/Electronic Equip. Mfg	433
Industrial Machinery Mfg	213
Electrical/Electronic Wholesaling	366
Equipment Machinery Wholesaling	131
Accommodation	210
Travel Agency Services	199
Telecommunications	334
Finance	82
Government	425
Consulting Engineering Services	638
Technical Services	325
Education	265
Radio/Television Production	306