



## ENTERTAINMENT DATABASE REED BUSINESS INFORMATION

**16,375 RECORDS**

**13,668 PERSONALISED RECORDS**

### SOURCE

Drawn from the subscriber files of Encore Magazine and Directory plus Broadcast Engineering News these are high profile business people who run the Australian Television, Radio, Film and Video Production industries plus all the Technical and Engineering behind the scenes personnel

### PROFILE

#### Encore

Encore covers film, television and new media production in Australia. It focuses on major players and projects as well as developments in government policy, financing, technology, exhibitions, pay TV and multimedia distribution. Encore attracts many different types of readers including management, creative, government and technical suppliers to the Australian Film, television and advertising production industries.


#### Encore Directory

This publication provides readers with a directory of companies within the film television and video industry in Australia.

#### Broadcast Engineering News

Broadcast Engineering News in Australia's leading technology magazine for the TV, radio and recording industries. Its coverage reflects technological and legislative change in areas of duplication, transmission and signal distribution, desktop video and multimedia, video production, professional audio, cable and satellite TV and more

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## SELECTIONS

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### State Breakdown

ACT	299
NSW	7587
NT	82
QLD	1237
SA	533
TAS	130
VIC	3234
WA	566



### Nature of Business

Film/Video Services	689
Radio/Television Production	1536
Independent Production	173
Audio Sound Recording	254
Book/Media Publishing	334
Travel Agency services	134
Telecommunications	142
Legal/Business Services	310
Government/Education	430
Music & Theatre Production	615
Sound Recording	245
Mach & Equip Wholesaling	334

### Job Titles

Director/Senior Management	2401
Administration	142
Actor	62
Production Manager	162
CEO/Manager	2109
TV/Film Producer	639
Editor	205
Chief Engineer	203
General Manager/Managing Director	1024
Sales/Marketing Director	321
Technical Management	224
Owner/Partner	265
Executive Producer	601
Productions & Operations	246
Engineer	581