



HEALTHCARE DATABASE REED BUSINESS INFORMATION 10,403 RECORDS

4,790 PERSONALISED RECORDS

SOURCE

This list is sourced from subscribers to Pharmacy News and Australian Doctor, each publication focuses on providing news, issues and updates to industry professionals.

PROFILE

Pharmacy News

Pharmacy News provides up to date information on the pharmaceutical industry to pharmacists, their staff and pharmaceutical company marketing managers and product managers.

Australian Doctor

Australian Doctor is the only medical publication in Australia that tackles all the issues which will affect doctors. Australian Doctor is widely read by medical industry professionals.

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SELECTIONS

State Breakdown

ACT	102
NSW	2001
NT	21
QLD	761
SA	304
TAS	95
VIC	1029
WA	476
Other	1

Nature of Business

Pharmaceutical Manufacture	474
Pharmacy Retail	2911
Hospitals	270
Education/Government	363
Advertising Agency	114
Nursing homes/Health Services	23
Medicinal & Pharmacy Prod Mfg	251
Business Professional Association	46

Job Titles

Director/Manager/Senior Management	563
Academics/Lecturer	270
Drug Information Advisor	72
Director of Nursing	6
Doctor	36
Marketing manager	75
Product Manager	105
Pharmacist/Chemist	2564
Pharmacy Assistant	519