



## SENIOR MANAGEMENT DATABASE REED BUSINESS INFORMATION 84,977 RECORDS

**35,691 PERSONALISED RECORDS**

### SOURCE

This list of Senior Management is sourced from across the Reed Business Information subscriber database.

### PROFILE


This database reaches Senior Management across Mining, Manufacturing, Industrial, Technology, Media, Entertainment, Building & Construction and Travel Industries.

### SELECTIONS

#### Nature of Business

|                                       |      |
|---------------------------------------|------|
| Food & Beverage Mfg                   | 625  |
| Textile Fibre Manufacturing           | 728  |
| Manufacturing                         | 8104 |
| Building & Construction               | 3474 |
| Marketing & Business Services         | 1395 |
| Advertising Services                  | 1065 |
| Mining                                | 1498 |
| Petroleum refining                    | 564  |
| Metal Manufacturing                   | 2834 |
| Electrical Equipment Mfg              | 2432 |
| Industrial Machinery Mfg              | 1326 |
| Site Preparation/Earthmoving          | 3785 |
| Electrical/Electronic Equip Wholesale | 1592 |
| Liquor Retailing                      | 1013 |
| Accommodation                         | 3406 |
| Pubs/Taverns/Bars/Clubs               | 2759 |
| Cafes & Restaurants                   | 5321 |
| Travel                                | 6703 |
| Architectural                         | 3488 |
| Consulting Engineering Svcs           | 1867 |
| Technical Services                    | 553  |

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### **Job Titles**

|                         |       |
|-------------------------|-------|
| Director                | 13835 |
| Principal/Owner/Partner | 2637  |
| Manager                 | 36819 |
| General Manager         | 3794  |
| Managing Director       | 11260 |
| CEO                     | 3792  |
| Chairman/VP/President   | 379   |

### **State**

|     |       |
|-----|-------|
| ACT | 442   |
| NSW | 15070 |
| NT  | 141   |
| QLD | 4728  |
| SA  | 1846  |
| TAS | 492   |
| VIC | 10975 |
| WA  | 1997  |