



## TRAVEL & TOURISM DATABASE REED BUSINESS INFORMATION 24,504 RECORDS

**9,449 PERSONALISED RECORDS**

### SOURCE

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This list consists of subscribers to Traveltrade, Traveltrade Yearbook, Traveltrade Visaguide and Travel Week. It includes all head office addresses as listed in the Yearbook. Providing a deduped and totally comprehensive guide to the Australian Travel Industry selections can be made of travel agents, airlines, wholesalers, tourist bureau, coach, rail and accommodation.

### PROFILE

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#### Traveltrade

This publication brings to print the latest information affecting the travel and tourist industries - from airfares, accommodation, special packages and corporate travel arrangements to changing standards of venue, customer service and respective awards for excellence.

#### Traveltrade Year Book

This is Australia's longest established and only comprehensive manual of travel retailers, principals and suppliers and up-to-date listing of travel agents.


#### Traveltrade Visaguide

Published annually, it is Australia's principal reference guide to essential visa and entry formalities for Australian, New Zealand and United Kingdom passport holders for more than 122 countries.

#### Travel Week

Travel Week is the travel industry's news magazine so comprehensive, authoritative and credible that it is an indispensable tool for Australian travel sellers. Travel Week's news pages break major stories and provide a compact, comprehensive and easy-to-read summary of all the key developments of concern

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to travel agents. The well-read PEOPLE page charts executive movements.

Travel Week is heavily weighted towards travel sellers and specifiers in retail travel agencies, supplemented by wholesalers and travel specifiers from major corporate, incentive and convention houses.

## SELECTIONS

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### State Breakdown

ACT	174
NSW	3885
NT	139
QLD	1729
SA	514
TAS	173
VIC	2124
WA	693

### Nature of Business

Motor Vehicle Hire	120
Education	193
Hotels, Accommodation	660
Travel Agents Office	6498
Business/Advertising Services	152
Air & Space Transport	285

### Job Titles

Director/CEO	1193
Consultant	343
Administration	293
Manager	3090
Travel Consultant	751
Travel Manager	96
General Manager/Managing Director	1155
Marketing Manager	257
Sales Manager	411
Student	111
Tour Guide	49
Owner	252
Account Manager	45